Mission Advancement
Positive, transformational, inviting language that is transparent and honest as to purpose, and that fits within the mission of the Province, our relationships, mutuality, and joy

Culture of “Fundraising as Ministry”
In the Marianists’ culture, we approach fundraising as ministry.

Characteristics of Marianist Philanthropy
The core values or essential beliefs that reflect our guiding principles in our daily life

**Mutuality and shared responsibility** – The relationship between the Marianists and donors is not one-sided; rather, it is reflective of a shared caring and mutual responsibility. We share responsibility for ensuring donors’ wishes are served, and we share in this great mission of fundraising together.

**Authenticity and transparency** – We are seeking a “right fit” for both the donor and the Marianists through the giving and receiving of contributions. We will not misrepresent ourselves in order to receive a gift.

**Genuine respect and concern** – All fundraising interactions (asking and receiving) are conducted with the highest level of respect and genuine caring for our donor partners.

**Grace working in collaboration** – Asking and receiving is an exchange that happens through God. We recognize that each person has gifts and abilities to contribute to this essential work of the Marianists.

**Centered and sustained in prayer** – Fundraising is a prayed way of life rather than simply an economic transaction. We will accomplish the work that we are purposed for through prayer.

**Partnership in mission** – Philanthropy is a shared responsibility among Marianists, staff, and donors. Furthermore, each and every donor is a partner in the mission of the Marianists!

**Gratitude and stewardship** – In every interaction, we express our sincere gratitude for the partnership of Marianist friends. We ensure that donors’ wishes are upheld.
Mission Advancement Mission Statement

Our culture of “fundraising as ministry” expands the mission of the Marianists through partnerships based upon mutuality of relationships, prayer, work, service, asking, giving, and gratitude.

Our Most Important Assumptions
Supporting principles that undergird our Culture of “Fundraising as Ministry”

- Always the dignity of each person and our relationships with our donors is of paramount importance.
- Our friends expect us to ask so it is a mark of a sincere and mature relationship to ask for financial support clearly.
- The abundance of opportunity and the action of charity reflects the divine initiatives of creation, incarnation, and redemption.
- We commit to always and everywhere avoid abuses of philanthropic principles and practices, and our donors.
- The philanthropic relationship is a work of grace that should be surrounded in genuine prayer for the well-being of our donors and the mission.