



CHAMINADE
COLLEGE PREPARATORY
60 YEARS OF
ACADEMIC
EXCELLENCE
— 1952 - 2012 —

FOR IMMEDIATE RELEASE

Chaminade's Business Students Win National Title

West Hills, California, August 6, 2012 – Among a field of 15 student-run companies from across the nation, Chaminade College Preparatory's high school business students won the Junior Achievement Company of the Year award for their sports media company, Eagle Eye.

Chaminade business teacher, Aron Gideon, and five student representatives, Jake Speyer '12, Cameron Villadiego '12, Zach Miller '12, Nicole Nazarian '12, and Sara Kelley '12 traveled to Washington, D.C. for the Junior Achievement USA (JA) National Student Leadership Summit and competition. Held from July 30 to August 2, the competition was comprised of three main components: an annual report, a commercial, and trade fair display with interviews. The annual report and commercial were completed and submitted prior to the summit. The general public was invited to participate by voting for their favorite commercial on Facebook and YouTube. Eagle Eye generated 943 "likes" on Facebook alone for their commercial, which was created by Mark Asfour '13. While Asfour did not attend travel to D.C., he played an integral role, not just through the commercial, but through the [website he created](#).

In D.C., all the companies participated in a Trade Fair, which congressional members and their staff were invited to attend. The fair was held on Capitol Hill in the Canon House Building Caucus Room. During the fair, judges and political leaders, including Congressman Dennis Kucinich, carried a football around a cone and stiff-armed a bag. Chaminade students then loaded the video into a database and used telestration to illustrate coaching points on a big screen.

Eagle Eye reached the national competition after they won the 2012 Student Company of the Year at the Southern California Junior Achievement Student Entrepreneurship Challenge, held in April 2012. In addition, Eagle Eye was recognized for Best Tradeshow Booth, Best Financial Projections and Most Innovative Company. The entire Eagle Eye team totaled 27 students during the 2011-2012 school year. In 2012-2013, the company plans to continue to provide videography and support services for the Chaminade football coaches and highlight production for players and their families. Their role will further expand next year with increased statistical record-keeping and possible expansion and franchising opportunities.

Eagle Eye is a student-run business operated by Chaminade's Global Economic Leadership (GEL) class, taught by Aron Gideon on the School's West Hills campus. The company's mission is to provide comprehensive sports media services designed to maximize performance and promotion for both coaches and athletes. To learn more about Eagle Eye, please visit them online at <http://eaglebiz.org>.

Eagle Business has been involved with Junior Achievement for the past five years, and the organization has provided the students with great support. Prior to Eagle Eye, the business class operated Higher Grounds Café, a Fair Trade coffee shop, on the School's West Hills campus.

Other awards received by Eagle Eye

- National Finalist 2012 – New York Stock Exchange Financial Performance Award

Chaminade College Preparatory is a coeducational Catholic school in the Marianist tradition, serving students in grades 6-12, with a mission **to form morally aware and academically capable people to be outstanding contributors to the future. Founded in 1952, Chaminade operates a middle school campus in Chatsworth, and a high school campus in West Hills.**

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