



December 4, 2007

Br. Victor M. Forlani, SM, DBA
Lecturer
Management and Marketing Department
School of Business Administration

Dear Br. Victor:

I am pleased to recognize and formalize the work you do for the School of Business Administration to promote our Catholic and Marianist mission by adding the title Marianist in Residence to your current Lecturer in Management title.

It is expected that the Marianist in Residence will assist the Dean with administrative responsibility for programs and activities promoting, teaching, endorsing, advancing, and leveraging our Catholic and Marianist Heritage and our Business as a Calling theme. You will continue to chair the SBA Catholic and Marianist Committee and to act as liaison between that committee and other committees or groups in the SBA. The attached Program of Activities that you prepared for the Marianist in Residence outlines the work you have been doing in the SBA and provides guidelines for future work. It is especially important that you continue your work in orienting new faculty to our Catholic and Marianist mission and in providing faculty development opportunities in that area for all of our SBA faculty.

The addition of Marianist in Residence to your title is a very fitting recognition of the work you have done over the past ten years and the work I look forward to you doing in the future. Your leadership, enthusiasm and gentle persistence have greatly contributed to the progress we have made in pursuing our Catholic and Marianist mission in the SBA. Just one example of your efforts is the Walk the Talk program that is now an important part of the business ethics education of our undergraduate students and is, this year, being expanded to MBA students. Thank you very much for your key role in advancing our School's and UD's mission to strengthen and promote our Catholic and Marianist identity. We are truly fortunate to have you as part of our teaching community.

Sincerely yours,

Elizabeth Gustafson, Ph.D.
Interim Dean

Enclosure

cc: Fred Pestello, Ph.D., Academic V.P and Provost
John Shishoff, SBA Budget Director

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*University of Dayton / School of Business Administration
Marianist in Residence*

Program of Activities

Established Annual Events:

- Assist with annual Business as a Calling Seminar: Held in the fall and features a prominent business leader describing their views of the role of business and business people in society, its good functioning and the welfare of its people.

Established On-Going Programs:

Student Oriented:

- MBA 659 Business as a Calling Course
- Walking the Talk: Opportunities for students to meet in small groups with business professionals and faculty in order to discuss ethics and religion in commerce and in the workplace. These convene several times a semester.
- First Year Student Orientation – three of the twice weekly sessions:
 - Marianist History of UD, Campus Ministry Programs & Volunteer Opportunities
 - Business Ethics Case Study
 - Business as a Calling Theme
- Business Professional in a Global Society Thematic Cluster: Enables business students in particular to understand the relationship of commerce to the goals and needs and riches of the larger society. Over 600 enrolled.

Faculty Oriented:

- Learning Teaching Forum Program for Faculty – once a semester
- Faculty Exchange Series session on a facet of our BAC program.
- Portion of new faculty / staff orientation devoted to our Marianist and Catholic traditions
- Annual Faculty Staff Prayer Service: held at the time of our Christmas Social.
- Faculty Development: Winter 2007 Seminar “Business as a Calling” on topic of our Catholic and Marianist Heritage for SBA Faculty presented and moderated by Brother Ray Fitz & Fr Jack McGrath.

Contemplated Programs and Events:

- Forum on Business as a Calling: establish a program whose purpose is to sponsor research and facilitate dialogue among our major stakeholders about vocations in business.
- Opportunities for new faculty and staff to learn more about our religious roots.
- Student Retreats centered on theme of Business as a Calling
- Annual seminar “Business as a Calling” on our C&M Heritage for SBA Faculty based on W 2007 seminar model.

Issues to be Studied and / or Pursued:

- Integration of business studies with Humanities by either or both:
 - Collaboration between those two faculties
 - Initiating faculty lines in the SBA to teach ethics and public responsibility
- Creating endowments to:
 - Promote understanding of and leveraging the University of Dayton’s Catholic and Marianist Heritage in the School of Business Administration;
 - Support a Professor of Business Ethics in the SBA
- As time goes on, securing a vowed member of the Marianist religious congregations to be MIR is unlikely at best.
 - In time and in light of that fact, assess the particular values MIR brings to the SBA, its purposes and its stakeholders, develop ways to continue that impact both with respect to values and programs, and -
 - Determine a method of succession to future MIRs, both with respect to process and to eligibility.

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