



For Immediate Release
November 18, 2009

Contact: Julie Rentz, Communications Coordinator
Chaminade-Madonna College Preparatory
954-989-5150 x149 · jrentz@cmlions.org

3rd Annual Chaminade-Madonna Walkathon Along Hollywood Beach Broadwalk *Raises Nearly \$20,000*

Hollywood, FL – Chaminade-Madonna College Preparatory students celebrated the success of their 3rd Annual 5k Walkathon fundraiser on Thursday, November 12th on Hollywood Beach Broadwalk between North Beach Park at Sheridan Street and Harrison Street.

Hollywood City Manager Cameron Benson kicked off the walk with the Chaminade-Madonna community. “Our students, faculty and staff were overjoyed to have a Hollywood community leader be a part of the Walkathon,” said Mrs. Maureen O’Neill, Chaminade-Madonna’s Director of Alumni and Development. “Mr. Benson’s support motivated and energized our crowd.”

Another special Walkathon surprise came from above. A plane leading a banner which read, “Happy 50th Chaminade-Madonna,” circled overhead during the 5k walk. “Chaminade-Madonna has been a part of the Hollywood community for 50 years. This year’s Walkathon is just one of many Chaminade-Madonna 50th Anniversary Celebration events,” explained Mrs. O’Neill.

The Walkathon is a school wide, student run fundraiser. Students, faculty, and staff are challenged to raise funds to improve the high school’s learning environment, enhance athletic equipment, and update campus facilities. “The Chaminade-Madonna community came together in a spirit of family and raised nearly \$20,000 in sponsorships for this year’s Walkathon,” said Mrs. O’Neill. “Our students are rightfully proud of their success.”

Chaminade-Madonna students are not only proud, but excited to reap the rewards of their hard work. Students compete with each other to raise the most Walkathon sponsorship funds. Individual students can win prizes including Simon Mall gift cards, dress down days, and free prom tickets, but the biggest prize for the students is the “House” prize.

Chaminade-Madonna’s House System builds family spirit that transcends class division. The House System complements the formal system of classroom education by organizing students from each grade level into small mentor groups. A House Dean and Faculty Mentors provide structured opportunities for students to practice leadership and fellowship through academics, athletics, student service, and campus ministry activities. The coveted

Chaminade-Madonna College Preparatory
500 East Chaminade Drive
Hollywood, FL 33021-5800

P: 954-989-5150
F: 954-989-4953
www.CMLions.org



House of the Year Cup is awarded to the House that best exemplifies their commitment to the Chaminade-Madonna motto of *"Toward a Better World."* The House that collects the most money for the Walkathon wins the most points, which go a long way in helping that House win the desired award.

This year the Danielle House took home the honor of Walkathon champion, raising more than \$6,000. "The family spirit within the Danielle House is amazing, as it is within all the houses," stated Danielle House Dean Mrs. Rosemary Sierra-Cohen. "While it's easy to get caught up in the Walkathon competition, House Deans continuously remind our students that all Houses have to work together to fulfill the Chaminade-Madonna motto. I truly think the Chaminade-Madonna community spirit made the Walkathon so successful this year."

About Chaminade-Madonna College Preparatory

Chaminade-Madonna, a Catholic and Marianist high school, educates the heart and soul as well as the mind and body. It is a family-like community in which individuals of all backgrounds shape and share their faith, achieve excellence, and become caring participants and leaders in the service of community, church and those in need.

--more--

Chaminade-Madonna is one of sixteen schools in the United States sponsored by the Marianist Province of the United States. The high school is accredited by the Southern Association of Colleges and Schools, and has received recognition as a National Blue Ribbon School of Excellence, the highest award given by the U.S. Department of Education. The 2009-2010 school year marks Chaminade-Madonna's 50th Anniversary Jubilee. For more information about Chaminade-Madonna College Preparatory, please visit www.CMLions.org.

###